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# PHOEBE TODD

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*Freelance designer and artist looking for the opportunity to work as a graphic designer, artist's assistant, or studio assistant.*

PHOEBETODDART.COM

TODDP030@NEWSCHOOL.EDU

+33652928433

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## SKILLS

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### GRAPHIC DESIGN

- Definition of objectives, strategies of communication
  - Development of visual identity and branding
    - Creation of content: web and print
  - Creation and maintenance of web sites
    - Publication layout/design
      - Logo creation
    - Project management
  - Translation of ideas into graphic concepts

### GALLERY/ARTIST'S ASSISTANT

- Contact and promotion of artists
  - Installation of exhibitions
- Facilitation of ateliers/workshops
  - Guided exhibition visits
- Installation and deinstallation of materials
  - Event organization

### GENERAL

- Lesson planning, instruction, treatment of work
  - Painting: oil, acrylic, watercolor, gouache
    - Drawing, illustration, animation
      - Printmaking
    - Sculpture, ceramics
      - Photography

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## QUALITIES

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*ambitious, resilient, team player, creative, dynamic, autonomous, able to work under pressure, motivated, patient, consistent*

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## LANGUAGES

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ENGLISH - native  
FRENCH - fluent

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## EDUCATION

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### FCIL, CORVISART TOLBIAC

*Illustration, October 2021 - April 2022*

### BFA, PARSONS PARIS THE NEW SCHOOL

*Art, Media, and Technology, 2017 - 2020*

- *Graphic Design, Visual Arts, Photography*

### ÉCOLE NATIONALE SUPÉRIEURE DES ARTS DÉCORATIFS

*Printed Image, Spring 2019 (Exchange)*

- *Illustration, Engraving, Screenprinting, Painting, Photography*

### THE AMERICAN UNIVERSITY OF PARIS

*PPE, Fine Arts, Autumn 2015 - Spring 2017 (Transfer)*

- *Politics, Philosophy, and Economics*
- *Drawing, Photography*

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## EXPERIENCE

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### LEAD GRAPHIC DESIGNER, ORLAN STUDIO, PARIS

August 2022 - Present

- Creation of visual works, exhibited in Merida and Paris
- Creation of works, design of CD/Vinyl Cover : *Le Slow de l'Artiste*
- Retouching of photos, videos, creation of content for social media

### GRAPHIC DESIGNER, THE SUSTAINABLE ANGLE, LONDON

January - August 2022

- Creation of all visuals for Future Fabrics Exposition 2022
  - Layout/formatting of publications
  - Development of visual identity
    - Creation of infographics

### FREELANCE GRAPHIC DESIGNER, PARIS

May - December 2021

### GRAPHIC DESIGNER, MAKE ROOM, PHILADELPHIA

January - April 2021

### ARTIST'S ASSISTANT, CHANGE NOW, PARIS

January - February 2020

- Exhibition of Rachel Marks' "Esophromatém" at le Grand Palais

### GRAPHIC DESIGNER, VENTURE ACADÉMIE, PARIS

March 2018 - August 2018

- Marketing and contact of collaborators, app design and coding

### ENGLISH TEACHER, BABYLANGUES, PARIS

August 2016 - May 2018

- Responsible for children from the ages of 1 to 10, lesson plans and child care

### GALLERY ASSISTANT, GALERIE MÉTANOÏA, PARIS

January - April 2016

- Responsible for contacting artists, curation of exhibitions, transportation of materials, and marketing of events

### WRITER & ILLUSTRATOR, PEACOCK MAGAZINE, PARIS

September 2015 - December 2015

### STUDIO ASSISTANT, PETER BAILEY PHOTOGRAPHY, LONDON

June 2015 - August 2015

- Responsible for equipment, technical and lighting assistance, photo editing

### ASSISTANT ART TEACHER, THOMAS'S LONDON DAY SCHOOL, LONDON

January - June 2015

- Responsible for 30 students, between the ages of 5 and 10
  - Lesson planning, instruction, treatment of work

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## SOFTWARE

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Adobe Suite : Photoshop, Illustrator, Indesign, AfterEffects, Premiere Pro  
Microsoft : Excel, Word, Powerpoint